

The image is a cover for a welcome packet. It features a central circular logo for CVHS Bands. The logo is semi-transparent and contains a stylized figure of a person playing a saxophone. The words "CAMPO VERDE" are written in a semi-circle at the top, and "BANDS" is written in a semi-circle at the bottom. The text "CVHS" is centered above the logo in a large, bold, black font. Below "CVHS", the words "Band Parent Organization" are written in a large, bold, black font. Underneath that, the words "Welcome Packet" are written in a large, bold, green font. At the bottom of the text, "Year 2020-2021" is written in a smaller, black font. The entire text is framed by a thin, brown L-shaped line in the top-left and bottom-right corners.

CVHS
Band Parent Organization
Welcome Packet

Year 2020-2021

Welcome letter from our BPO President

Dear parents of band students,

I am honored to introduce myself as the Campo Verde Band Parent Organization President for the 2020-2021 school year and very excited to **WELCOME** you to the Campo Verde Band Parent Organization (CVHS BPO.)

You may not have known it at the time, but when your student signed up to participate in the Campo Verde HS band program, you became a member in the largest parent organization on campus. Your membership is what makes this organization work, and we are very happy you're here!

The CVHS BPO is a parent run organization with the mission to provide support and resources for all of Campo Verde's bands. We do this in two important ways, we provide volunteers to support our students' activities and we fundraise to pay for expenses related to making music. Our organization exists to support our student musicians!

This support takes time and energy, but the end results are incredible. We get to spend time with our kids doing something they enjoy, while watching them grow into capable and confident young adults. We get to participate in something much bigger than ourselves and share it with our kids. The years our students spend in high school are few and pass quickly. I encourage you to set aside a bit of time and energy to participate in the BPO in ways that make sense for you and your family.

The following pages will introduce our leadership, what we do, and how we operate. As our school year moves forward, and we are able to confirm band events and activities, we will be sending out requests for assistance. Please look through this information and consider how you want to participate. We are a fun, supportive, hard working group of parents that think our kids, our band, our program, and our school rocks! This year is filled with possibility and we are going to do all we can to make it AMAZING! Come join the fun!

Kindest regards,

Barbara Smith

CVHS BPO President

Band Parent Organization -BPO



Fundraising

- Car/Dog Wash
- Bundt Cake Sale
- Sponsorships
- Other events

Leadership

- Group Liaisons
- Committee Chairs
- Committee members

Volunteering

- Football Games
- Home show
- Competitions
- Band Camp
- Concerts

WE NEED YOU !

2020-2021 BPO Executive Board Members



President - Barbara Smith cvhsbandsbpo@gmail.com

Vice President - Stacy Norton

Secretary - Merritt Menefee-Johnson

Treasurer - Kim Dabrowski

Members At Large -

- Tiffany Anderson (Social Media)
- Niki Brinkerhoff
- Jim Hart (Fundraising)

2020-2021 BPO Advisory Board Members



Executive Director - Rene' Nasluchacz

Show Manager - *To be filled*

Percussion Liaison - *To be filled*

Guard Liaison - Jennifer Windrow

Historian/Photography - *To be filled*

Concert Liaison - *To be filled*

Uniforms - Liz Griggs

Swag Store - Liz Griggs

Liaison or Committee Roles

We can only be as strong as our parents involvement. Please consider volunteering your time to support one of the roles below:

- **Show Manager:** Helps to coordinate volunteers and logistics for marching band performances
- **Percussion Liaison:** Helps to coordinate and communicate Percussion (Pit and Battery) section needs during the Marching Band and the Winter Drumline seasons
- **Guard Liaison:** Helps to coordinate and communicate guard section needs during the Marching Band and the Winter Guard seasons
- **Concert Liaison:** Coordinates volunteers and stage changes for our in person concerts in the fall and spring
- **Photographer(s):** Takes photos of students performing, practicing, and participating in band activities for use in end of year slideshows and posting on social media.

Liaison or Committee Roles

- **Banquet Committee Leads(2):** Lead planning and logistics committee for the fall Marching Band Banquet and the Spring Concert Band Banquet.
- **Home Show Committee Leads:** Several Committees are needed to make our Home Show a successful fundraiser and event.
 - Hospitality
 - Admissions
 - Security
 - Food Service
 - Parking
 - Vendors/fundraising

BPO Meetings

Executive/Advisory Board:

- Meets monthly with Band Directors and Liaisons
- These meetings are used by the board and liaisons to make decisions around fundraising, expenditures for Band needs, and planning upcoming events.

Band Parent Information Meetings:

- Monthly meetings or newsletters (new this year to support community guidelines)
- Meetings are scheduled on the Band Calendar
- Virtual meetings held via Zoom and in-person meetings TBD to adhere to community guidelines
- Next meeting is scheduled **September 17, 2020 at 6:30 pm**

Communications

What is CutTime?

Cut Time is program management tool. Replaces “Charms”. It helps the band directors and BPO to manage email, rosters, account balances, etc.

What is the “Band” app?

This app is for students AND parents.

When creating your account, please put “First Name Last Name - Parent” as your name.

That way we can easily search to send you information quickly.

(i.e. John Smith - Parent)

QR code provided at right to launch app on cell phone.



Communications: texts from “Remind”

How can I receive text updates regarding the Bands via “Remind”app?



- Text **@CVHSbpo** to 81010 for Band Parent updates
- Text **@Coyoteprid** to 81010 for Marching Band updates
- Text **@Campoguard** to 81010 for Guard updates
- Text **@CVperc** to 81010 for Drumline updates
- Text **@CVjazzb1** to 81010 for Green Jazz Band updates
- Text **@CVHSjazz2** to 81010 for Copper Jazz Band updates
- Text **@CVHSconcb** to 81010 for Concert Band updates
- Text **@CVsymphb** to 81010 for Symphonic Band updates
- Text **@CVwindense** to 81010 for Wind Ensemble updates

Communications

Band Channels

- Follow on Twitter and Instagram

@cvhsbands

- Like on Facebook

www.facebook.com/cvhsbands

Band Parent Organization Channels (BPO)

- Join (**Private group**) Facebook Parent Group

(a great place to ask questions and get a quick response from other parents, see performance clips, see pictures that are not public posts)

CVHS-Band BPO

<https://www.facebook.com/groups/305327106669134>

- Like our Public page on Facebook

cvhsbpo

<https://www.facebook.com/cvhsbpo>



Campo Verde Bands website:

www.campoverdeband.com

useful information including:

- Parent page with FAQ's
- Student page for music/downloads
- How to synchronize the Band Events/rehearsal calendar with your Outlook Calendar (etc.)
- Photos posted of the kids performances
- Link to Student Account for fees
- Link for ordering equipment
- Copies of each band class Syllabus
- Copies of Marching Band Medical Release forms, Photo Release, Fee Schedules, etc.

Sponsorship Levels and Packages

Children who participate in fine arts and other educational and athletic extracurricular activities are known to be more successful in school and their careers. Thank you for supporting our cause.

SPONSORSHIP LEVELS

Bronze - \$200 or service/merchandise equal to that amount in a given school year

- Personal letter of gratitude from the director of bands
- Organization Name as a “Bronze Sponsor” on sponsor page of CVHS Bands website**

Silver - \$500 or service/merchandise equal to that amount in a given school year

- Certificate of Appreciation
- Organization Logo (as a click-thru link to your website) as a “Silver Sponsor” on sponsor page of CVHS Bands website**
- Small advertisement in Performance Program (approx. 2” x 3 ½”) during the same school year.
- 12 months – Company Listing on 53-foot commercial sized trailer (one side: 2.5” X 22”)

Gold - \$1000 or service/merchandise equal to that amount in a given school year

- Certificate of Appreciation
- Organization Logo (as a click-thru link to your website) as a “Gold Sponsor” on sponsor page of CVHS Bands website**
- Medium advertisement in Performance Program (half-page) during the same school year.
- One (1) 3’6” x 8’ Banner with Logo to be displayed on the CVHS Football field fence during same school year.
- 12 months – Company Listing and Medium Logo advertising on 53-foot commercial sized trailer



Platinum - \$2500 or service/merchandise equal to that amount in a given school year

- Sponsor Plaque presented to your organization to display
- Organization Logo (as a click-thru link to your website) as a “Platinum Sponsor” on sponsor page of CVHS Bands website**
- Full-page advertisement in Performance Program
- One (1) 3’6” x 8’ Banner with Logo to be displayed on the CVHS Football field fence during same school year.
- 12 months – Company Listing and Large Logo advertising on 53-foot commercial sized trailer

Coyote - \$5000* or service/merchandise equal to that amount in a given school year

- 8” x 10” Sponsor Plaque presented for your organization to display
- Organization Logo (as a click-thru link to your website) as a “Coyote Sponsor” on sponsor page of CVHS Bands website**
- Full-page advertisement in Performance Program
- One (1) 3’6” x 8’ Banner with Logo to be displayed on the CVHS Football field fence during same school year.
- 24 months – Company Listing and Large Logo advertising on 53-foot commercial sized trailer

Lifetime Coyote - \$10,000 and Up* or service/merchandise equal to that amount in a given school year

- 12” x 18” Sponsor Plaque with picture of the Band and Color Guard presented to your organization for display
- Organization Logo (as a click-thru link to your website) as a “Lifetime Sponsor” on sponsor page of CVHS Bands website**
- Full-page advertisement in Performance Program
- One (1) 3’6” x 8’ Banner with Logo to be displayed on the CVHS Football field fence during same school year.
- Four complimentary tickets to our Awards Banquet held in May of same year so that we may thank you in person and present you with your plaque.
- Entertainment for one of your organization’s (approved) events yearly provided by one of our band’s ensembles (subject to school approval).
- 60 Months – Company Listing and Large Logo advertising on 53-foot commercial sized trailer

Sponsorship donations to the CVHS BPO are tax deductible (a non-profit under section 170 IRS Code) The Tax ID is 47-4946931. Please be sure to list Campo Verde Bands on any donation made.

- **IRS Approval Letter and W9 attached available with donation.**

* Organizations contributing \$3000 or more may receive additional consideration on a case by case basis

** Organization Names, Logos and click-thru links on the CVHS Bands website will be posted for a period of 1 year, with the exception of “Lifetime Coyote” sponsorship level which will remain for the life of the website. The posting start date will be determined by the CVHS BPO based on donation type and timing.

The Campo Verde High School Band Parent Organization, a parent-based organization, shall be non-sectarian and non-partisan. The CVHS BPO shall endorse no political candidate. The name of the CVHS Bands BPO, or its officers in the official capacities, shall not be used in conjunction with any partisan interest, or for any other interest other than the regular work of the organization. Affiliation with any organization or group that does not meet the standards or legal requirements of the Gilbert Unified School District, Campo Verde High School Administration or the CVHS Bands Band Parent Organization will be declined sponsorship.

Fundraising Ideas

Fundraising events are held each year to support new equipment, music, uniforms and competitions.

Suggested:

- **Nothing Bundt Cakes**
- **Car/Dog Wash**
- **Swag Store - Masks, Stickers, T-Shirts** <http://www.campoverdeband.com/swag-shop>
- **Home Shows**
- **Restaurant fundraiser evenings, and more...**

Additional Ways to Support Our Bands:

Find links on Campo Verde Bands Website under **“Ways to Help”**

We are a 501(c)(3) Foundation Group Section 501(c)(3) is the portion of the US Internal Revenue Code that allows for federal tax exemption of nonprofit organizations, specifically those that are considered public charities, private foundations or private operating foundations.

- Donate directly <http://www.campoverdeband.com/donate>
- AZ Tax Credit Donations (\$200 for filing single, up to \$400 for joint filing)
 - <http://www.campoverdeband.com/tax-credit>
- Fry's Rewards Card
 - <http://www.campoverdeband.com/cvhsbands-frys-rewards-program>
- Amazon Smiles (percentage of Amazon purchases is donation to band)
 - <http://www.campoverdeband.com/amazonmile>
- Volunteer (sign ups sent through “sign up genius”)
 - <http://www.campoverdeband.com/volunteer>

Alumni Relations



ALL CVHS Band Alumni are welcome to be involved throughout the year in various ways:

- Join and Like the FaceBook Alumni page
 - <https://www.facebook.com/groups/855806314453022/>
- Events, performances, recognitions (ex: Homecoming in the Fall)
- Volunteer to assist with Home Shows
- Volunteer Opportunities

We are actively working on building a strong Alumni Community

where ideas are shared and people come together to enjoy all music programs.

Updates will be shared at Parent Information Meetings monthly.

“Things we learned as a frosh mom and dad...”

- For Marching Band:
<https://docs.google.com/document/d/1amOKTuJxzmcpqmJEZ6-WtgBJIBI6N1JcDB5eNRY1gyk/edit>
 - Brass and Winds: The kids wear **white T-shirts** when practicing drill (positions on the field). It is helpful to purchase a set of 3 white men’s T-shirts for frequent practices.
 - Battery members wear **red T-shirts** when rehearsing. Pit T-shirt color is chosen by group.
 - **Khaki or Tan shorts** will be required to wear with show shirts.
- Buying equipment on our online store:
 - One TShirt/Show shirt is included in the band fees. It’s recommended to have a **second show T-Shirt** to save on washing them so often. Buying a **second pair of gloves** is also handy.
- For Jazz Band (Kids wear “Jazz Black”):
https://docs.google.com/document/d/1Nc_NtRjJ2WMv-Qllw89hyY2WormHpB_IMgmXf_93Wi0/edit
 - Your child will need black dress clothes a black blouse/dress or a **black long sleeve dress shirt**, a solid **color tie or bow tie** (or “splash” of color), and black socks/tights to wear for performances. *Pants will need to be hemmed* to the correct length prior to the first performance. Black shoes are required.
- For Wind Ensemble:
https://docs.google.com/document/d/1w5TeM077AhEsg2cqNBAn_wlrOOScK-U1k1mils_LpN4/edit
 - If wearing black jacket and pants, your child will need a **white tuxedo shirt, black bow tie**, and black socks to wear for performances. *Pants will need to be hemmed* to the correct length prior to the first performance.
- For Concert Band/Symphonic Band:
https://docs.google.com/document/d/1UH4cZrHYM4s_zE1z7NiC-XstmAJ7o9ZiWDZggCUmsls/edit
 - Your child will need a **white long sleeve dress shirt, a solid color tie/ bow tie** (Symphonic only), and black socks to wear for performances. *Pants will need to be hemmed* to the correct length prior to the first performance.

Marching Band Terms and Tips

See the **Parents Page -> FAQ** on the band website for useful band information. <http://www.campoverdeband.com/faq-1>

Field Terminology:

- **Battery:** Marching Band percussion section that carries drums and marches; is comprised of snare drums, bass drums, and tenors (see Tenors).
- **Dots/Dot book:** A small notebook utilized by marching bands in order to aid the learning of formations on the field.
- **Drill:** The actual choreography of the show. It involves the development of the patterns in which the band will march while playing the show music. The drill is written with each band member represented by a specific dot. If a band member is not available for a show, it creates a hole where the dot is and affects the visual aspect of the performance. Each dot is essential to each performance!
- **Guard:** A group of students who add color and style to marching band performances with flags and other props. Also known as Auxiliary, the term originally used for the flag/rifle carriers who stood at the front of a marching show. This evolved into modern color guard when dance and decorative flags were added.
- **Pit:** Marching band percussion section (percussion instrument team) that does not march (plays on the sidelines), comprised of instruments such as tympani, marimbas, gongs, etc.
- **Pit Crew:** Parents who help move percussion equipment out to the field for competition. All volunteer parents who assist marching band with the loading, transportation, unloading, and setup of band equipment Pit Instruments, Show Props and more at all marching events

Marching Band Terms and Tips

- **Section Leader:** Appointed by the band directors to be in charge of his/her section of the band.
- **Sectional:** A rehearsal called by the Student Leader of each section. All students in a section are expected to attend all Sectionals.

Uniform Terminology

- **Bibs/Bibber:** Black overall-type pants. The overall-like garment worn under a jacket in standard marching band uniforms.
- **Gauntlet:** The cuff that is placed at the bottom of uniform sleeves.
- **Marching Shoes:** Special shoes each marcher wears during shows and competitions. Not to be worn during Concert season.
- **Plume:** Feather adornment worn on the *Shako* with the marching band uniform.
- **Show Shirts:** A shirt matching with the theme of the performance. Great souvenir for the year.
- **Marching Band Jacket:** Jacket worn over undershirt and Bibs/Bibber
- **Sash (buttoned to jacket):** A long strip or loop of cloth over one shoulder or around the waist.
- **Shako:** A *shako* is a tall cap with a visor; sometimes tapered at the top.

THANK YOU

On behalf of the BPO, **we thank you** for being a new or existing member and supporting your child in the band program at CVHS. Please reach out to any of the board members at any time, we would love your continued involvement.

Any amount of time you can volunteer, we are grateful.